

Name	Sanjo Ng	Helen Fung	Nicholas Chan
Age	24	27	34
Occupation	Designer	Programmer	Account Service
Have you been using travel app?	Yes	Yes	Yes
Product Features			
Confirm a Tour Guided			
Time	2:00	0:48	0:30
Ease	Easy	Easy	Easy
Satisfaction	Average	Average	Average
Comments	Wordings are too small. Reviews and iternary are the important for her in guided tour. Also, if she is going to historical place, tour guide is very important so she will read the reviews.	It is better if there are themes of different routes for user to choose. If there is a way to choose tour guide which will be better.	It is hard to go back to homepage and it will be better if she can browser different route before confirm the tour, now it is like too straight forward to choose only one tour.
Observation	User spent lots of time to read the content, overall the process is smooth.	User can easy to get the feature and the whole process is smooth.	It is easy for user to choose the tour and confirm the tour guide. But it is hard for her to go back and browser the other tours.
Register a Self-guided Tour			
Time	2:18	0:29	0:16
Ease	Average	Easy	Easy
Satisfaction	Average	Average	Average
Comments	User suggested to add customize the iternary function, it's like they can save multi check point and arrange them. Also, the app can add theme for different route, for example, shopping, hiking and so on.	The wordings are too small and the spacing is too tight. If there are instance informaton, for example, event and weather that will be better.	She doesn't understand why the self-guided tour have price and she thinks the photos and text can be bigger.
Observation	User can recognize the feature easily but it is better if she can customize her iternary.	User can finish the task very quickly and she can get all the content.	User can get the feature easily but it is hard for her to explore more the other route.

## Conclusion

As all the users have experience of using travel app, so overall the flow is smooth and they can get the feature easily but the user experience is not good enough.

1. Wording should be bigger.
2. Photos should be bigger.
3. Spacing should be more.
4. Add theme or location driven at the beginning user looking for the tours.
5. Add bottom navigation so it can easier for them to explore more.
6. Add instance information and tips.
7. For self-guided tour, user can save different routes and customize thier own itinerary.